



# Village of Scarsdale

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## PRESS RELEASE

For Immediate Release

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### **Parking Meter Pilot Program Coming to Scarsdale**

New smart parking meters will be installed in the Village of Scarsdale's Village Center as part of a Pilot Program this fall. Residents and visitors will have the opportunity to test four different meters as part of the Village's effort to examine user preferences and meter equipment performance prior to replacing. The information garnered during the pilot period will aid the Village in selecting the parking meter that best meets the needs of residents and visitors frequenting the Village Center.

The pilot program is designed to give the consumer an opportunity to use multi space and smart single space meters, both of which provide various parking payment options. The Village has selected the POM smart single space meter, IPS smart single space meter, the T2 Systems Luke II multi space pay station and the MacKay Tango multi space meter, as the parking meter equipment to be tested in the pilot program.

The new meters will accept quarters as well as credit cards. They can also communicate seamlessly with smartphone parking payment apps, although the use of phone apps will not be part of the meter test period as we want parkers to experience using meters during the test period. In addition to providing consumers with more convenient ways to pay, new parking meter technology will allow the Village to examine detailed parking data to better manage available resources.

Additionally, online and phone surveys will enable consumers to share their views on ease of use, aesthetic preference, and other variables. Each test meter style will have a color-coded marker. The consumer will be able to go online or call the toll free number posted on the meter where they will be prompted to answer a few short questions. Survey answers are anonymous, but if a survey taker provides a single phone number at the end of the survey and they rate each of the four meter types, they are eligible to receive a free gift.

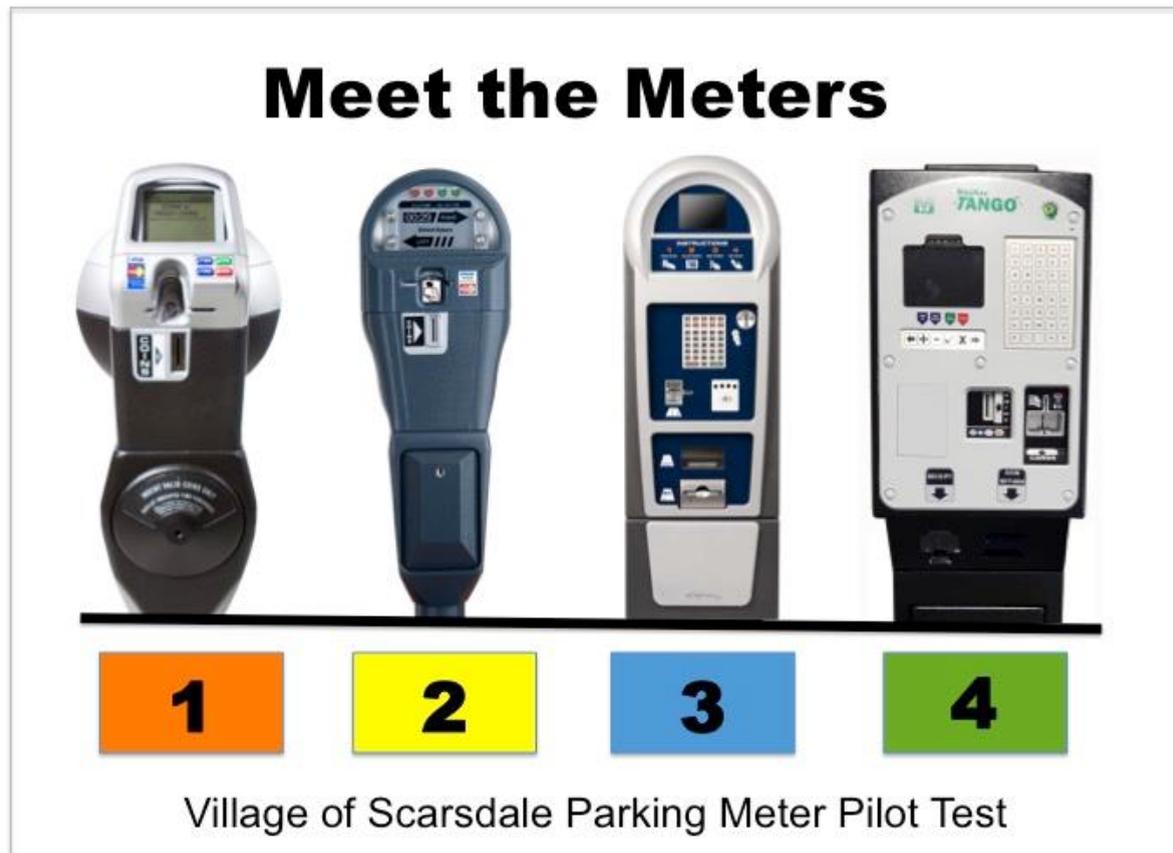
The new meters will be installed in the Village Center bordered on Popham Road, Chase Road, Spencer Place and East Parkway. Equipment is scheduled to be installed by the end of September and the meter test of the equipment will continue thru December 2017.

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## Coming soon...a Parking Meter Pilot Program!

New test meters will soon be installed.



### **Not just for coins anymore.**

Ever run out of coins to pay at a meter? Shorten a shopping trip rather than risk a ticket? The new meters tested in Scarsdale can accept quarters or credit cards and will provide Village staff with real time parking information to assist with better resource management.

When parking, look for the brightly colored “TEST” signs on the meter pole. Try each of the 4 different meter types and let the Village know what you think! You can rate each meter style with an online or telephone survey. Instructions for the survey will be posted on each test meter. If you test and rate **ALL FOUR** meter types, you will be eligible for a **FREE GIFT** at the end of the study period in appreciation for your time.